

“Harm Reduction Editorial Contest 2021” Contest
“Harm Reduction Editorial Contest 2021” (“Contest”) is organised by Harm Awareness Association (“Organiser”).

TERMS & CONDITIONS

1. Duration

1.1 This Challenge begins at 12PM on 28/10/2021 and ends at 11.59 pm on 30/11/2021 (“Contest Period”).

1.2 The Organiser reserves the right, at its sole and absolute discretion, to vary or terminate or extend the Contest Period (“Extended Period”) at any time without any prior notice to any party. Unless an Extended Period is announced, any entries received after the end of the Contest Period (due to any reason howsoever and/or whatsoever arising) shall be disqualified. Any participation in the Contest during the Extended Period (if any) shall be governed by these terms and conditions (“Terms and Conditions”), which shall remain in full force and effect.

2. Eligibility

2.1 The Contest is open to Malaysian citizens, aged 25 and above as of 28th of October 2021. Participants under the age of 25 years old as of 28th of October 2021 are not eligible for this contest.

2.2 The Organiser reserves the right to either allow or disallow any entrant for any reason it sees fit, in its absolute discretion.

2.3 The Organiser reserves the right, at any time, to verify the validity of entries and entrants (including the participant identity, age and place of residence) and to disqualify the participant if, in the Organiser’s reasonable opinion, the participant submits an entry that is not in accordance with these Terms and Conditions.

3. Contest Mechanics

3.1 There are two categories for individual who are interested to participate.

3.2 The 1st category is known as Category A and the 2nd category is known as Category B.

3.3 Participants are required to craft their articles (for Category A) or content (for Category B) **to introduce what is Harm Reduction & how Risk-Reducing Alternatives can help smokers who unable/unwilling to quit to reduce potential harms and risks.**

3.4.1 For participants who participated in Category A must write an article **to introduce what is Harm Reduction & how Risk-Reducing Alternatives can help smokers who unable/unwilling to quit to reduce potential harms and risks.**

3.4.2 For participants who participated in Category A must share their article on their blog or website with the hashtag #TobaccoHarmReduction & introduce HAA’s website (<https://haahub.com.my>) in the article.

3.4.3 For participants who participated in Category A must ensure the article is 500 words and above, but the title and list of sources are separate and do not count as part of the 500-word limit.

3.4.4 For participants who participated in Category A must ensure the article is original and must published the article on his or her blog or website from the 28th of October 2021 onwards.

3.4.5 For participants who participated in Category A must copy the link of the article and submit in the Google Form (<https://forms.gle/sKUYkF6cVKcKgFH16>).

3.5.1 For participants who participated in Category B must create a digital content such as Video, Podcast, Comic Strips, Infographics, Song and etc **to introduce what is Harm**

Reduction & how Risk-Reducing Alternatives can help smokers who unable/unwilling to quit to reduce potential harms and risks.

3.5.2 For participants who participated in Category B must share their content on Instagram with the hashtag #TobaccoHarmReduction in the caption & tag

@harm.awareness.association Instagram page in the content.

3.5.3 For participants who participated in Category B must ensure the content is original and must published the content on his or her Instagram from the 28th of October 2021 onwards.

3.5.4 For participants who participated in Category B must copy the link of the Instagram post's link and submit in the Google Form (<https://forms.gle/sKUYkF6cVKcKgFH16>).

4. Prizes

4.1 For Category A, there will be one (1) Grand Prize Winner who will be winning RM3,000 cash prize, one (1) Second Prize Winner who will be winning RM2,000 cash prize and one (1) Third Prize Winner who will be winning RM1,000 cash prize.

4.2 For Category B, there will be one (1) Grand Prize Winner who will be winning RM3,000 cash prize, one (1) Second Prize Winner who will be winning RM2,000 cash prize and one (1) Third Prize Winner who will be winning RM1,000 cash prize.

4.3 There will be a total 10 Consolation Prizes for shortlisted participants. Each shortlisted participants who eligible for the consolation prize will be receiving a RM250 cash prize.

4.4 All winners will be announced within 14 working days after the end of the Challenge.

4.5 Winners from Category A will be selected by the organizer based on the creativity of the article.

4.6 Winners from Category B will be selected based on the total engagement (Likes & Comments) on the Instagram post (the entry) and the creativity of the Instagram post.

4.7 The creativity will be measure based on the marking rubric published on the web page.

4.8 The Organiser reserves the right to substitute any prize with that of similar value at any time without prior notice. All prizes are not changeable, transferable or redeemable in any other form for whatever reasons. Any requests, communications or disputes in regards to this will not be entertained.

5. Organiser's Rights

5.1 By participating in the Contest, each Participant is deemed to have agreed to these terms and conditions contained therein.

5.2 Participants shall assume full liability and responsibility in case of any accident, injury, damage or claim resulting from participation in this Contest and from usage of prizes.

5.3 The Organiser is not responsible or liable for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, unauthorised access to, or alteration of, participant's communications, or any problems or technical malfunction of any telephone network or lines, servers or providers, software, failure of e-mail on account or technical problems or traffic congestion on the internet.

5.4 The Organiser reserves the right to amend, delete or add to these Terms and Conditions without any prior notice at any time and the participants shall be bound to such changes.

6. Intellectual Property

6.1 Unless otherwise stated, the Organiser retains all proprietary rights to the intellectual property used for this Contest and owns the copyright to all contents within.

7. Privacy Notice

7.1 By participating in the Contest, the Participants consent for the Organiser and any of its holding, subsidiary or related companies as defined in the Companies Act 1965 and its

service providers, agents and contractors who provide administrative and business support to the Organiser and act on the Organiser's behalf ["Authorised Third Parties"] [collectively "the Organiser"] to process the Participants' personal information provided in the entry submission for purposes of the Contest. This includes disclosing the Participants' name to the general public when the Participants become a winner in the Contest by publishing the Participants' names, photographs and other personal information without compensation for advertising and publicity purposes.

8. FORCE MAJUERE

8.1 In case of a force majeure event, including but not limited to any cause beyond the control of the Organiser including without limitation, an act of God, act of government or

order of government, pandemic, epidemic fire, war, strike, riot or flood which is beyond the reasonable control of the Organiser, the Organiser may at its sole discretion suspend, cancel or terminate with reasonable notice the Contest accordingly.